# Carlos A. Julia

## **Business & Software Enginering**

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## Outline

Carlos is a programmer & analyst with a background in business from Colombia, he helps companies to increase the productivity of their digital assets & data. his technical knowledge and management skills make him an excellent translator between company functions (such as marketing, HR or finance) and technology needs (whether data, development or IT related).

#### Work experience

NOC Engineer	2021
Alcasagar (Remote, US)	

B2B technical support for sms traffic switch, identifying issues by analyzing data and engaging vendors to address technical challenges. I personally rolled out the help desk solution used to handle customer inquiries.

#### Backoffice Manager

#### Binach (Bogota, Colombia, mostly remote)

KPI measuring, business process modeling, project management, budgeting, company cloud systems administration, data analysis, database set up & maintenance, contractor management, reporting & presentation.

#### Digital Marketing Manager

#### Pingmar (Guangzhou, China)

Digital marketing, lead generation, data analysis, analytics set up, content creation, search engine optimization, brand management, WordPress administration, social media management.

Market Intelligence Intern	2012 - 2013
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#### Diageo (Bogotá, Colombia)

Market intelligence, information management (Nielsen advisor, IWSR), Excel, pivot tables, training planning and delivery, data analysis. I organized the largest training session of Nielsen advisor in the company up to that date.

#### Education

Msc Sfotware engineering & digital transformation

Lappeenranta University of Technology

Ongoing studies, estimated graduation by May 2022

Computer Science

Codecademy

I learned about data structures and python using a project based approach.

Bachelor of Business Administration Universidad del Rosario



### **About Carlos**

You would hire an ethical, open minded & approachable person with an analytical edge who likes to tell stories.

In his spare time he likes to cook, play tabletop games, read books and news, listen to music or tinker around with technology.

## Certifications

Azure AZ 900 cloud fundamentals

Codecademy Computer Science

IELTS 7.5 - DELF B2

#### Skills

2016 - 2019

2014 - 2015

Python



Self-taught, I can do object oriented programming, functional and automation scripting + Django web development.

Remote Work

Self-motivated, responsible, good time management, good communication.

People Skills Empathic & helpful

Hard Skills

SQL, Access, PowerBI, Excel, AWS, Azure, GCP



2009 - 2014

2020

2020 - 2022

Extra curricular activities: I was a volunteer in an NGO (Aiesec) for 3 years were I lead a small team in charge of IT & communications.

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